# Text Keyword Guideline

## Create Text Keyword

### 1. Campaign

No Promotion  ∨

### 2. User Input

**Received Type**

Text  ∨

**Text Keyword**

Hi

### 3. Auto Reply Message

**Reply Type**

Welcome Message  ∨

**File**

Choose File | No file chosen

**Reply Message or Image Caption**

Hi CNAME, thank you for your interest in our HONEY drink !
Kindly reply the **Bold** to know more.
**1** About Us
**2** Product Introduction
**3** Shops Location
**Vote 10** Survey (Free RM10 Cash Voucher)

Add Random Message | Add Upload URL

*Add Random Message: If more than one reply message, the messages will be replied randomly.
*Emoji & UTF-8 (Chinese/ Japanese/ Korean & etc) are supported.
*Use CNAME to personalised address user name. Eg. Hi CNAME -> Hi Olivia/ Hi Jack

**Additional Text Message (Reply following the 1st text message/ image/ video/ doc)**

Add Upload URL

**Rule (Only applicable for Pro Plan API)**

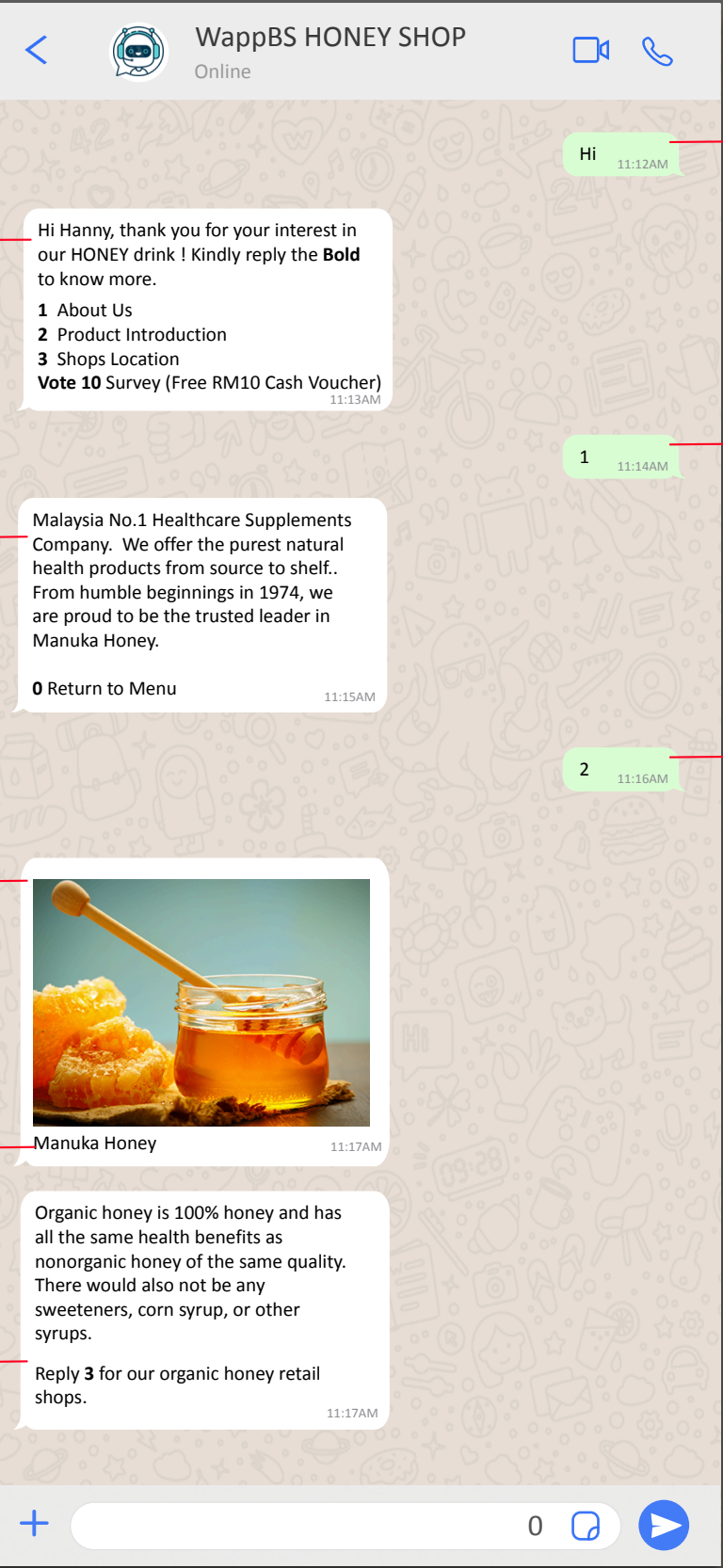## WappBS Text Keyword Demo

**WappBS Auto Reply**

**User Input**



WappBS HONEY SHOP
Online

Hi  11:12AM
Received Type : Text
Keyword : Hi

Reply Type : Welcome Message
Reply Message

Hi Hanny, thank you for your interest in our HONEY drink ! Kindly reply the **Bold** to know more.
**1** About Us
**2** Product Introduction
**3** Shops Location
**Vote 10** Survey (Free RM10 Cash Voucher)
11:13AM

1  11:14AM
Received Type : Text
Keyword : 1

Reply Type : Text
Reply Message

Malaysia No.1 Healthcare Supplements Company. We offer the purest natural health products from source to shelf.. From humble beginnings in 1974, we are proud to be the trusted leader in Manuka Honey.

**0** Return to Menu
11:15AM

2  11:16AM
Received Type : Text
Keyword : 2

Reply Type : Image
honey.jpg

Manuka Honey  11:17AM

Reply / Caption Message

Organic honey is 100% honey and has all the same health benefits as nonorganic honey of the same quality. There would also not be any sweeteners, corn syrup, or other syrups.

Reply **3** for our organic honey retail shops.
11:17AM

Additional Message

0