Call-To-Action Guideline

Create Call-To-Action Button

1. Campaign

Promotion 1212

2. User Input

Received Type: Text

CTA Keyword: Contact

3. Create CTA Button

Reply Type: CTA Button

Reply Message:

Thank you for your support ! Promotion is end of Dec 2022, and you are enjoy the Free Shipping and lucky Draw Event

*Use CNAME to personalised address user name. Eg. Hi CNAME -> Hi Olivia/ Hi Jack
*For creating CTA of chat, the format is https://wa.me/whatsapp-number e.g https://wa.me/60123456789

Add Button

Order Now	
Chat	https://chatnow.my/60127890000
Lucky Draw Event	
Visit Website	https://www.honey.my
Contact Us	
Call	+60127880000

LIVE

WappBS Call-To-Action Button Demo

WappBS Auto Reply

Reply Type : Text
Level 1 Message

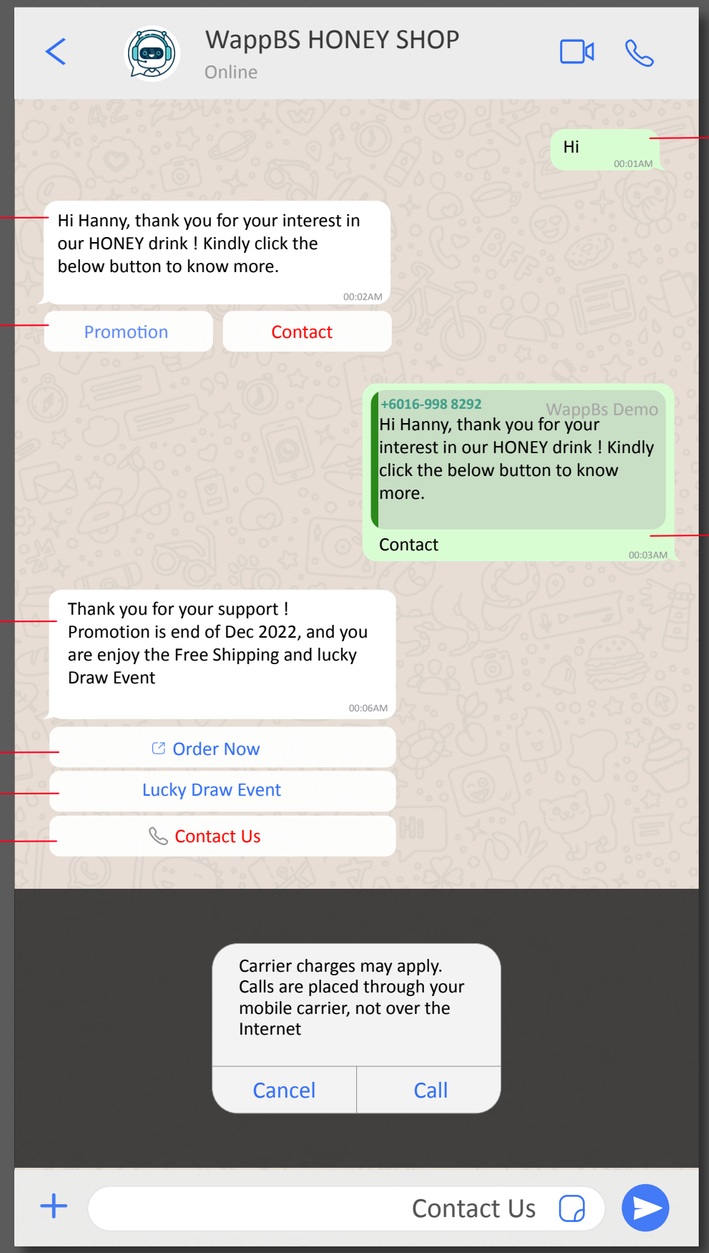
Level 1 Button

Reply Type : CTA Button
Reply Message

Call To Action Button

Call To Action Button

Call To Action Button



User Input

Received Type : Text
Button Keyword : Hi

Received Type : Button
CTA Keyword : Contact